

Philadelphia Gear

HIRES SALES MANAGER FOR GULF COAST

Philadelphia Gear Corp. hired Mark Cooke as regional sales manager for the Gulf Coast region.

Among Cooke's new responsibilities are overseeing a sales team covering the territories including Louisiana, Texas, Arkansas and Oklahoma. Additionally, he is leading development initiatives in Latin America.



Mark Cooke

Cooke previously was general manager at Hansen Transmissions. He has worked in sales for the past 30 years at various companies, including GE Electric. Cooke serves on the AGMA board of directors and the AGMA Statistical Council. ■

ZF

USES SHELL OIL FOR LUXURY CAR TRANSMISSIONS

The Shell ATF M-1375.4 oil was used by ZF Lubricants for a six-speed automatic transmission in the new BMW Six and Seven Series, the Audi A8, the VW Phaeton and the new Jaguar models.

ZF Friedrichshafen AG and Shell Lubricants developed a partnership in 1999 for joint research and development.

Shell was invited to submit a proposal for developing oil for a six-speed transmission for passenger cars at ZF's Saarbrücken site in Germany. In order to secure the contract, Shell demonstrated they had the production facilities in place and the necessary technology to produce high volumes of the product. The Shell ATF M-1375.4 was manufactured at a specialist blending plant in Grasbrook, Germany. Shell was later awarded an exclusive contract to supply up to 6,500 fluid tons of ATF M-1375.4 per year.

Juergen Roehler, automotive components sector and brand manager at Shell, says, "When ZF outlined their need for a lubricant that would help them further their development of advanced technology, we were delighted to offer a bespoke solution to answer their product need and utilize our blending plant and distribution resources to ensure efficient energy supply." ■

Stefan

PROMOTED TO COO AT IKONA GEAR

George Stefan was promoted to COO of Ikona Gear.

"We are pleased to announce the promotion of George Stefan to the newly created role of COO," says Laith Nosh, CEO of Ikona Gear. "We have grown rapidly over the past year and are now at the stage where my role as CEO will take on an external focus, building a strong corporate brand, increasing awareness among the financial community and forging long-term strategic partnerships."



George Stefan

Stefan was appointed director of manufacturing in September 2005. He led the company into gearing systems technology manufacturing and spearheaded the company's ISO 9000 initiative. Also, he has led internal design and development teams on multiple prototypes. Most recently, he led a prototype satellite product project. In his new position, Stefan will be responsible for managing all external client projects.

"As COO," says Nosh, "George will be charged with taking the Ikona vision to the operational level. In the short time he was with us as director of manufacturing, George demonstrated outstanding leadership capabilities and in-depth operational expertise. We welcome George to the executive team and look forward to his continued success." ■

United Gear

OPENS OFFICE IN SHANGHAI

United Gear & Assembly has opened an office in Shanghai, China.

According to the company's press release, UGA, along with parent company United Stars Inc., will utilize the office for its emerging country sourcing efforts in stainless steel tubing, copper extensions and metal fabrications.

The company also plans to market to businesses requiring specialized expertise for gears and shafts in agricultural, transportation and manufacturing. ■



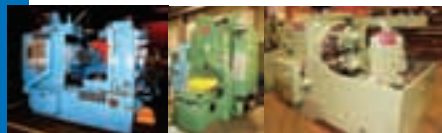
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Samputensili and Shanghai Tool Works

JOIN FORCES

Antonio Maccaferri, president of Samputensili S.p.A., and Yang Jinchang, president of Shanghai Tool Works Co. Ltd., announced a cooperation between the two companies.

According to Samputensili's press release, the joint venture will be called SU Shanghai Machine & Tools Co. and will start its operations in Shanghai.

Samputensili will own 60% of the new company, and Shanghai Tool Works will own 40%. Mike Ramponi has been appointed general manager.

Both companies aim to manufacture and distribute gear cutting tools and services in the Chinese marketplace. ■

Heat Treating

Read all about it

in the
next issue of

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